

# JRM Direct Newsletter

## Progressive, Jacobsen rotaries available

We now have rotary blade stock available at JRM for the Progressive Pro-Flex 120/120R and the Jacobsen AR-5/522 machines, so I encourage everyone to get in your orders now.

For the Progressive mower, the left-handed blade is our part number 91-593 and fit four to a set per machine. The right-handed blade is part number 91-592 and takes one per set. Both blades are 27" length and 1" arbor and retail at \$17.33 each.

The Jacobsen AR-5/522 blades come in a standard and mulching option. The standard blade is part # 91-591. It is 22" length with a 1/2" arbor and retails at \$12.65.

The mulching blade is part # 391-591. It's the same length and arbor as the standard blade and retails at \$18.21.

Written By: Jeff Smith

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### A message from the editor...

This newsletter kicks off a plan to keep our sales distributors and customers better updated on our product line, and the many changes taking place at JRM to better serve everyone.

We plan to produce a monthly newsletter going forward, and we will unveil a new monthly special in each one.

Also, in the near future, I will schedule a dealer training conference call. I will give you plenty of notice and keep you informed of a date and time as soon as I have one.

If anyone has any questions or concerns regarding our products, customer service, etc., please don't hesitate to email ([jeff.smith@jrmonline.com](mailto:jeff.smith@jrmonline.com)) or call me toll free 888-576-7007 or on my direct line 336-837-1341.

All of our salesman and distributors are important to us, and please feel free to offer any suggestions that could improve our service to you. I will take all ideas under advisement.

Jeff Smith

## 10 % off venting tines (Conv. Solids, Crosstines, Bayonets)

This sale will be effective Monday, June 29 and will run through the end of July. The extreme heat has started early. Currently in North Carolina, we are enjoying two straight weeks of 90 degree-plus weather. With the heat, the greens need to vent. There is no better tool on the market than a JRM Bayonet or CROSSTINE. The tines are designed to vent your greens with little disruption to playability.

### New Look for Rotary part numbers

Many of you have noticed this, but we have changed our rotary blade part numbers in the system to the Oregon number. You can still give us the part numbers that start with a "4", and we can cross it over. If you look at page 8 of our 2015 JRM Parts Catalog, you can see the Oregon number on each blade. So in review, the Oregon number is our current recognized part number for rotary blades.

JRM, INC.  
INNOVATIVE TURF  
TECHNOLOGY

New Website  
Is being developed

facebook

JRM Facebook  
is online now  
Be sure to share  
and like it

If anyone has anything they want placed on the JRM facebook page, please contact Laura Hefner in the JRM Customer Service Department. We are hoping to get more traffic and likes to our page. So if you can like and recommend the page to all your friends, we would like to spread the word.

JRM Inc.  
Innovative Turf Technology

## Rotary blades scheduled for June release

We ran into a minor stumbling block with the Rotary Blades for the John Deere 7400/8800/3245 series. We believe we have a solution; it just might take a couple extra weeks. I don't have an exact date yet, but I'll send an email blast as soon as I get an accurate date. We apologize for this delay, and we appreciate your patience.

## Underhill/Oregon/Golfco product availability

Remember, we do have stock and drop-ship availability for Underhill, Oregon and Golfco rollers. We now have catalogs available and/or information and pricing for all three vendors. Please email me to request any catalogs or product information. We'll get it right out to you. Remember that the Oregon catalogs are very big. The most we can get out at a time is two cases.

## LIVE SOON: New and Improved JRM, Inc. website

It's been long overdue, but we finally see the light at the end of the tunnel on the new JRM website. The address will stay the same—www.jrmonline.com, and it will go live the first or second week of July. It will be more interactive and easier to navigate. We will also have an informational forum on the website, so we encourage active participation. Feel free to get your customers to post any questions, and we'll get a quick answer back. If you have any questions about navigating the site, please contact Daniel McAlpine in our Customer Service Department.



JRM, Inc.  
Authorized Distributor

Call us for all of your Oregon needs



888-576-7007

## Meet the JRM, Inc. Customer Service Staff



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Key selling points are:

**GolfcoInternational**

**COMPETITION™  
ROLLERS**

- Comparably priced to R & R
- Lasts at least twice as long as the OEM
- They all use the same bearing set
- Overhaul kits are available